



**ARISE FOUNDATION**  
STAFF TRAINING & LIFE SKILLS LESSONS  
A Non-Profit Organization  
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## IMMEDIATE MEDIA RELEASE

### **AUTHOR CELEBRATES 78<sup>TH</sup> BIRTHDAY BY CONTRIBUTING OVER 100 LIFE MANAGEMENT SKILLS BOOKS FREE FOR TRANSLATION**

**THE CO-FOUNDER AND AUTHOR OF THE ARISE CURRICULA (CONSISTING OF OVER 260 LIFE SKILLS LESSONS) CELEBRATES HIS 78<sup>TH</sup> BIRTHDAY THIS MONTH. HE IS CONTRIBUTING THE CREATIVE LICENSE FREE FOR TRANSLATION TO ALL NON-PROFIT ORGANIZATIONS FOR NON-COMMERCIAL USE AROUND THE WORLD -**

The ARISE mission to affect change in troubled youth is global! Edmund F. Benson, the author and co-founder of ARISE Foundation, a non-profit organization established in 1986, celebrates his 78<sup>th</sup> Birthday. His passion and persistence to train staff and teachers to provide ARISE life-management skills curricula to at-risk youth began over two decades ago after his retirement. A successful business man, who struggled early in life, Edmund Benson has made it his life's passion to share his experiences and educate today's troubled youth in the social areas that are necessary for a successful life. He states, "Life skills are not hereditary, they must be taught."

#### **Benson's ARISE life-management skills topics include:**

Guns & Violence	Anger Management	Dealing with Confrontation
Building Self-Esteem	Controlling Stress	Sexual & Emotional Abuse
Respecting Authority Figures	Drug & Alcohol Abuse	Proper Etiquette
Peer Pressure	Dressing for Success	Communication
Finding a Job	Job Interviewing	Bullying & Violence

Since ARISE was established over two decades ago, they have trained and certified over 5,000 instructors who have taught in excess of 3,500,000 documented hours of ARISE life skills lessons in Florida alone. ARISE is also being used in Canada, Jamaica, England, Australia, Bahamas, Bermuda, New Zealand, Mexico, Puerto Rico, Bosnia, Kazakhstan and Central Asia. The ARISE curricula is presently being translated into Kazakh and Russian.

ARISE is an interactive group learning experience incorporating social skills curricula that is easily understood, enjoyable and memorable. Importantly, ARISE curricula is not sequential—this means ARISE groups are ideal for transient populations because everyone starts fresh; each lesson stands alone. ARISE is used in public, alternative, and charter schools, juvenile justice facilities, residential treatment centers, faith based organizations such as the Salvation Army, Girls and Boys Clubs, Arnold Schwarzenegger's After School All-Stars, and organizations intent on educating orphans and other troubled youth around the world.

Designed originally to reach at-risk, incarcerated youth in detention centers and secure facilities and gang members, the ARISE program is also utilized to educate youth with psychiatric disorders. It is a powerful prevention tool for all age groups from Pre-K to young adults. ARISE is particularly appropriate for youth with special requirements or limited reading and writing ability.

We would like to hear from you if you have interest in the ARISE curricula and staff training program. Call us toll free at 1-888-680-6100 or visit us at [www.ariselife-skills.org](http://www.ariselife-skills.org) to learn more.

**\*\* SPECIAL NOTE: All Language Translations with the exception of English and Spanish are offered Creative License FREE to qualified organizations - Download the creative license kit online at [www.ariselife-skills.org](http://www.ariselife-skills.org) for more information.**



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- NO Derivative Works: You may not alter, transform or build upon the content of the material except that which is necessary for translation.
- Submit to ARISE proof of non-profit status.
- Submit to ARISE an overview of Organization.
- Submit to ARISE a letter from Board of Directors stating its commitment to the ARISE program summarizing its intended use.
- Submit to ARISE your agreement that translated ARISE materials are not for commercial use or sale
- Submit to ARISE your agreement that ARISE curricula will be taught only by Certified ARISE Instructors.
- Organization will purchase English or Spanish materials needed for translation and incur shipping charges.
- ARISE Master Training is recommended by not required.
- Semi-annual report(s) will be provided to ARISE recapping use and distribution of the materials and products.
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