



South Florida  
**After-School All-Stars**

After-School All-Stars  
Honorary Chairman  
**Governor Arnold Schwarzenegger**

South Florida After-School All-Stars  
Chairman  
**Raul J. Diaz**  
Vice-Chairman  
**Ben Gilbert, Jr.**

President  
**Hank Adorno**  
Executive Director  
**Elliott Mason**

**Ben Paul**  
President & CEO  
After-School All-Stars  
National Headquarters  
9000 Sunset Blvd. Suite 1010  
Los Angeles, CA 90069

Dear Mr. Paul:

I feel compelled to introduce you to ARISE. They have created material for South Florida After-School All-Stars long before I arrived on the scene. I think it's been about 6-8 years and Jodie Knofsky has constantly sung their praise. It is wonderful to work with people who deliver as promised. They are champs at creating life skills lessons that appeal to youth we the After-School All-Stars focus on. Their lessons are easy to teach, interactive and absorbing.

ARISE has provided customized material according to our needs such as anger management, drama, environmental issues, substance abuse etc. ARISE also trains all of our instructors on a Saturday during our orientation before the opening of school. ARISE training personnel have the unique ability of infusing our staff with confidence and positive energy.

The ARISE trainers and curricula add a very solid structure to our programs. ARISE is a Columbus to whole new continents and worlds within troubled children, opening new channels, not of trade, but for understanding life's lessons.

I hope one day you have the opportunity to meet the Bensons, who are the founders of ARISE, and that ARISE can be utilized in all After School All Star programs.

Respectfully

**Elliott Mason**  
Executive Director

2800 Biscayne Blvd., Suite 530  
Miami, FL 33137

**Phone**  
305.576.4026

**Fax**  
305.576.4029